

FREE DOWNLOAD of book that Quackbusts the Quackbusters : Find out how they feed you false information !

US citizens and others have had to deal for many years with Stephen Barrett MD, the now discredited, self-appointed quackbuster that has had the majority of leading protagonists of alternative medicine in his sights at one time or another.

The UK has its own variant of Stephen Barrett. His name is Ben Goldacre and he has yet to be sidelined. Who better to take him on than award-winning journalist and author, Martin Walker, author of classics such as his 1993 exposé "Dirty medicine: Science, big business and the assault on natural health care."

Martin has released, free of charge, for download from today at www.slingshotpublications.com, his assault on Ben Goldacre. Download all 280 pages of it today!! Also available from the same website is Martin Walker's last book, with foreword by ANH's Dr Robert Verkerk, "The Fate of a Good Man", which details the criminalisation of Jim Wright following his sale of vitamins after being set up by the UK's drug regulator and public broadcaster.

Following is some more detail direct from the publisher about these two pieces of essential reading for all those concerned about some of the most salient challenges to natural health.

Cultural Dwarfs and Junk Journalism is Martin Walker's fourth book charting the development of the corporate science lobby that has grown rapidly since New Labour came to power in 1997. One of the most recent exponents of the Lobby is Dr Ben Goldacre who has regurgitated a bad 'Science' column in the *Guardian* newspaper since 2003.

Like other quackbusters Goldacre claims to write factually based and scientifically accurate articles about health, medicine and science either supporting scientists and doctors or criticising individuals involved in alternative or nutritional health care. Goldacre's writing, however, actually reflects the ideology of powerful industrial, technological and political vested interests.

Goldacre who it is claimed is a Junior doctor working in a London NHS hospital is actually a clinical researcher working at the centre of New Labour's Orwellian spin operation that puts a sympathetic gloss on anything shown to create adverse reactions from MMR to Wi-Fi, while at the same time undermining cost-effective and long tried alternative therapies such as acupuncture and homoeopathy. Goldacre is involved with public health researchers well known for trying to prove that those who claim to be adversely affected by pollutants in our modern high-technology society, suffer from 'false illness beliefs'.

Cultural Dwarfs and Junk Journalism, investigates Goldacre's role in industry lobby groups and puts another point of view in defense of some of the people whom he has attacked, belittled, satirized, castigated, vilified, maligned and opined against in his junk journalism.

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Cultural Dwarfs and Junk Journalism: Ben Goldacre, quackbusting and corporate science, is available from the Slingshot Publications web site as a **free download**, (<http://www.slingshotpublications.com/dwarfs01.pdf>) from mid-day on Wednesday January 2nd.